



2016 AUTUMN / WINTER COLLECTION
“ **MADCHESTER** ”



The Draggly Beat and psychedelic sounds leaking from ex-factory club. Young generation dressed in particular rave style led to the entrance one after another. Everyone lives the cheerful moment of its cultural movement with the danceable music performed by Happy Mondays, James, and Inspiral Carpets.

The 16AW collection is inspired by the music movement called Manchester that took place in Manchester city during the late 80's. This collection is a re-interpretation of the styles /items worn by the influential bands and the audience of the scene, using contemporary materials and present look.

Traditional items worn by Ian Curtis, the front man of Joy Division that had a major impact on the Manchester music scene.

The iconic Trench coat in technical bonded wool, Raw edged Pea Coat realized in super thick felt like those of military vintage.

Work and sports items that complete the street mix are intentionally presented in classy fabrics.

Bomber jacket with chalk-stripes, field coat and work jacket in wool Melton fabric and a detailed collar with pony skin, and flannel baggy pants with a belt is the contemporary re-interpretation of typical wide pants worn by generation of Madchester scene.

The iconic knit series by a vintage knitting machine are rich in variations.

Layered knit represents the classic block check with a net.

The jacket and pants in traditional Donegal wool using a special tailoring technology;

The Raggy fur knit suggesting grunge items; the rib knit combined with broken stripes

Of flashy colored mohair yarn.

Evergreen basic items in 100% Cashmere manufactured by " SEAMLESS "technique are the topic of this collection.

The typical item along seasonal theme like the sweatshirt is re-interpreted in Cashmere. Based on the fundamental concept : CASHMERE FOR EVERYDAY LIFE , basic items are proposed with affordable prices.

Watching forever, forever,
Watching love grow, forever,
Letting me know, forever

"Ceremony" by Joy division

